



DONE FOR DIDI, INC PRESENTS: RENT FOR MOMS

Rent For Moms (R4M) is... A grassroots fundraising initiative led by Black women and other marginalized genders that centers the family, redistributes resources and places agency where it belongs - with the Moms. Over the course of the campaign R4M will raise at least **\$100,000** to help Black moms pay rent this holiday season.

Though white and non-Black folks are often eager to give money around the holidays, this campaign moves **beyond saviorism**. R4M **challenges systemic issues** that maintain the need for feel-good campaigns like toy drives, all the way back to their sources. By putting cash directly in the hands of Black moms across the country,

R4M will help **subvert oppressive and predatory economic systems** stacked against Black MaGes, and ensure that each family has the agency they deserve & are owed this holiday season.

This will be the second time R4M has raised funds to help pay the bills. In December 2020, Done For DiDi (DiDi Delgado) and The Black Fairy Godmother (Simone Gordon) worked jointly with other Black organizers to move resources in a big way, **raising \$37,420 for over 20 single Black moms across the US**. This year's campaign has an even bigger goal of raising \$100,000 by December 25th, 2022.

"It irks my soul that every month, millions of Black Americans hand over half of our livelihood to the descendants of those who forcefully brought our ancestors here to work for free. Essentially, America is in the business of charging its captives rent." - DiDi Delgado

Help us secure housing for 50 families this holiday season. Make your pledge to raise funds for Rent for Moms. Can you raise \$250? \$1000? Lean into your community!

- **Are you on a sports team? In a club? A local moms group? Church group?**
 - Host your own fundraiser! Bake sale, spaghetti dinner, cookie swap, etc!
- **Own or know someone who owns a local business?**
 - Raffle a service or product to your customers!
- **Does your employer do a fundraiser for the holidays?**
 - Get some corporate matching going!

We've got the graphics and tools you need to **mobilize your network**. Put your own spin on it, because your networks will respond to ***you*** - **RentForMoms.Org**

HOW TO DONATE

Donate online here: GiveButter.com/RentForMoms

To pay via check, please make checks payable to

Done For DiDi Inc. and send to:

Done For DiDi Inc.

675 VFW Parkway, Number 133

Chestnut Hill MA 02467

MAKE A PLEDGE

Wanna fundraise with us?! Let us help you reach a goal!

Complete the following form or reach out to us with the following info at info@donefordidi.org

Full name: _____

Organization: _____

Mailing Address: _____

City, State, Zip: _____

Phone: _____

Email address: _____

Amount: _____

Done For DiDi, Inc is a 501c3 community organization (EIN: 86-3949548)

Donations are tax exempt to the extent allowable by law

